

Treasury Club Conference

With an extraordinary meeting of the Hungarian Academy of Sciences'

Committee of Finance

2 December 2014



BNP PARIBAS
ACADEMY



Corvinus University, Budapest

Auditorium III.

(Corvinus University, 1093 Budapest, Fővám tér 8.)



PROGRAMME

- 08:30 Registration and welcome
- 09:00 Opening Remarks: **Tamás Ónody**, Chairman of Treasury Club, **Zoltán Szántó**, Vice Rector of Corvinus University, **Laurent Poiron** Regional CEO for Central Europe, BNP Paribas
- 09:15 **Philippe d'Arvisenet**, Advisor to Group General Management, BNP Paribas
- 09:45 **István Magas**, Professor of Corvinus University: Weathering the storm: Crisis management in a small open economy
- 10:15 **Andreas Webster**, BNP Paribas
- 10:45 Coffee break
- 11:15 **Moody's**— an analytical workshop with case study on a company in CEE
- How we rate companies
 - How the methodology works
 - Benefits of a rating
- 12:30 Lunch break — Buffet reception
- Performance of the Folklore Ensemble of Corvinus
- 14:00 **Sarolta Laura Batiz**: John Paul II Was the Greatest Economist?
How profit relates to eternal life?
- 14:30 Round table discussion—Central Europe, Engine of Europe
- MOL
GE
DIAGEO
SODEXO
DELOITTE
- 15:00 Extraordinary meeting of the Hungarian Academy of Sciences' Financial Sub-Committee



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MOODY'S

Please confirm your attendance either by phone (Molnár Éva) **tel: +36 1 374 6338** or by e-mail to **eva.molnar@bnpparibas.com** no later by 21 November 2014.